

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
March 2023**



**JAMES SCHEINBERG**

**NORTH PIER FIDUCIARY MANAGEMENT, LLC  
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Marina del Rey, CA 90292**

**FIRM CONTACT: BRANT JACKSON GRIFFIN, CHIEF COMPLIANCE OFFICER**

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This brochure supplement provides information about Mr. Scheinberg that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Griffin if you did not receive North Pier Fiduciary Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Scheinberg is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2 Educational Background and Business Experience

### **Jim Scheinberg CIMA®, AIFA®, PRP**

Born on 4/16/1969.

#### **Managing Partner and Chief Investment Officer**

Born and raised in the North Suburbs of Chicago, Jim Scheinberg came to Southern California in 1987 to pursue his B.A. in Political Science at University of California, Los Angeles. He achieved the Certified Investment Management Analyst (CIMA) designation in 2001 from The Investment Management Consultants Association (IMCA®) in conjunction with the Wharton School of Business of the University of Pennsylvania. He has also earned the Accredited Investment Fiduciary™ (AIF®) and Accredited Investment Fiduciary Analyst™ (AIFA®) designations, awarded by the Center for Fiduciary Studies, which is associated with the Joseph M. Katz Graduate School of Business at the University of Pittsburgh. Jim is one of the first 100 professionals to earn the PLANSPONSOR Retirement Professional designation (PRP) from PLANSPONSOR. Jim is a quoted resource by journalists and a regular speaker at industry conferences. He also serves as an expert witness for national ERISA litigation.

Jim Scheinberg began his career in venture capital in 1990 moving to general securities with Smith Barney Harris Upham in 1992. He joined Oppenheimer & Co., Inc. in 1994 as an Associate in the Oppenheimer Consulting Group, the firm's institutional investment management consulting department, where he worked with sponsors of trustee-directed plans and other institutional clients. In 2001, Jim founded what would become the Corporate Services Group of Oppenheimer Co., Inc. (CSG), where he eventually held the position of Director and Senior Vice President. CSG was an industry pioneer in providing conflict free, fee-only investment consulting and fiduciary advocacy for institutional, participant-directed plan sponsors. In 2008, Jim and CSG Partner Brant Griffin, founded North Pier Fiduciary Management LLC. His tenure in the industry has also included experience in hedging and monetization, corporate executive services, and corporate cash management.

#### **Professional Activities**

Member of the Investment and Wealth Institute, formerly called the Investment Management Consultants Association (IMCA)

## Item 3 Disciplinary Information

There are no legal or disciplinary events material to your evaluation of Mr. Scheinberg we are required to disclose all material facts regarding those events.

## Item 4 Other Business Activities

Mr. Scheinberg participates in expert witness services which constitute approximately 5% of his time.

## Item 5 Additional Compensation

No one who is not a client provides an economic benefit to Mr. Scheinberg for providing advisory services.

## Item 6 Supervision

Mr. Scheinberg has no internal supervision placed over him. He is however bound by our firm's Code of Ethics.